

## Pair-A-Dice Pyramid Proceed Grid & Claims Rules

### Proceed Grid:

	2	3	4	5	6	7	8	9	10	11	12
Round 1	Proceed	Proceed	Proceed	Proceed	Proceed	Proceed	Proceed	Proceed	Proceed	Proceed	Proceed
Round 2	Proceed	Proceed	Proceed	Proceed	Proceed	Proceed	Proceed	Proceed	Proceed	Proceed	Game Over
Round 3	Proceed	Proceed	Proceed	Proceed	Proceed	Proceed	Proceed	Proceed	Proceed	Game Over	Game Over
Round 4	Proceed	Proceed	Proceed	Proceed	Proceed	Proceed	Proceed	Proceed	Game Over	Game Over	Game Over
Round 5	Proceed	Proceed	Proceed	Proceed	Proceed	Proceed	Proceed	Game Over	Game Over	Game Over	Game Over
Round 6	Proceed	Proceed	Proceed	Proceed	Proceed	Proceed	Game Over	Game Over	Game Over	Game Over	Game Over
Round 7	Proceed	Proceed	Proceed	Proceed	Proceed	Game Over	Game Over	Game Over	Game Over	Game Over	Game Over
Round 8	Proceed	Proceed	Proceed	Proceed	Game Over	Game Over	Game Over	Game Over	Game Over	Game Over	Game Over
Round 9	Proceed	Proceed	Proceed	Game Over	Game Over	Game Over	Game Over	Game Over	Game Over	Game Over	Game Over
Round 10	Proceed	Proceed	Game Over	Game Over	Game Over	Game Over	Game Over	Game Over	Game Over	Game Over	Game Over
Round 11	\$25,000.00	Game Over	Game Over	Game Over	Game Over	Game Over	Game Over	Game Over	Game Over	Game Over	Game Over

### Claims:

- In order to qualify for \$25,000 prize reimbursement, promotion contestants must receive eligible "proceed" scores for the first 10 rounds and must roll a score of two (2) during the 11th round. See proceed grid for eligible scores to proceed each round.
- IP Group will cover a maximum of one (1) \$25,000 cash prize.
- Claims notification: Immediate telephone and written notification by Client to IP Group at must be reported no later than the close of business on the first business day after the promotion.
- Proof of Claim: The following documentation will be furnished to IP Group as proof of a prize claim (IP Group will furnish forms) All dice used in the promotion; Affidavits of the two Promotion Officials; Affidavit of the Winner; Affidavit of the Video Operator along with the Videotape of the *entire* promotional activity.
- Investigation: Upon receipt of Proof of Claim, IP Group may conduct a reasonable investigation, including but not limited to requiring the Client to produce the Video Camera Operator, the Winner, and/or the Promotion Officials for polygraphed examination as a condition to payment of the claim if, in the sole opinion of IP Group, such an examination is warranted by the facts.
- IP Group's right to use the Winner(s) name and likeness for promotional purposes without further notice or compensation.